

ONZ-MOET!

**It takes a village to raise a
child**

ONZ-MOET!

- A new approach in teaching and empowerment for youth at risk at the School for Business Administration
- A unique combination of work, activation and intensive coaching
- Activation by means of sports and music in the curriculum within school hours
- ONZ-MOET! combines a package of extra services with new methods of vocational training

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ONZ-MOET! supplies professionally trained workers for ICT, Trade, Security and Business Administration

Results

- 60% continues secondary vocational education at level 2
- 20% find a regular job
- 20% attends prolonged special care

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Target Group

- Youth at risk at the age of 16 – 23 years
- Without a diploma of primary vocational education
- Practically oriented
- Streetwise
- Multiple problem kids
social skills, self-esteem, personal problems,
stigmatized, juvenal crime

Workforce Amsterdam South East

Mismatch between supply and demand

- Shortage of qualified labour workforce
- Unfulfilled vacancies at secondary and higher vocational education level
- Not attractive secondary vocational education
- Youngsters with a lack of vocational skills
- Youngsters with no access to the labour market
- Youngsters with a unrealistic career planning
- Juvenile care up to the age of 18 years old
There is a “care gap” for young adults between 18-23
- Difficult to trace our youngsters at risk

Negative effects

- Economically: increasing shortage of skilled labour
- Youngsters hanging around in public spaces
- Negative effect on the small enterprises / shops
- Social effects: criminal behaviour, excessive use of alcohol and drugs by youngsters at risk
- Expenses: security and social welfare

POLICY OF AMSTERDAM SOUTH EAST PREVENTION IS BETTER THAN CURE!

1. ONZ-MOET! is part of the economic policy of the Amsterdam Southeast Region Local City Council
2. Empowerment of the target group
3. Mentoring and juvenile care up to 23 year
4. Practical training period for different student levels on projects in business administration
5. Publicity campaign to reach the target group and parents
6. Monitoring of results

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The Programme

4 steps:

- **Step 1: Who am I**
Empowerment and activating learning skills
- **Step 2: What's my dream**
Ambitions, dreams, orientation on career planning
- **Step 3: What am I able to do**
Assessment of talents, capacities and realistic ambitions
- **Step 4: What am I going to do next**
Making realistic plans for next year, vocational training

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The professionals

- Teachers, instructors and coaches are dedicated for teaching youth at risk
- Teachers are professional vocational trainers
- Teachers are professionals in coaching the target group
- Empowerment in school to improve social skills
- Coaching during and after school hours
- Coaches are involved in solving debts, housing problems, psycho - social problems
- Intensive multidisciplinary approach

Targets ONZ MOET!

- A. Secondary vocational training at level 2
- B. Qualification for the labour market
- C. Reducing the amount of dropouts
- D. Restoring the 'interrupted' school career
- E. Empowering our youth at risk

Partners

- Amsterdam Southeast Local City Council
- Local departments of Education, Economics, Labour, Sports and Youth.
- Local partners in vocational education:
ROC van Amsterdam
- Local social partners in community development:
SWAZOOM
- Amsterdam city council
- Small and medium compagnies as partners
- Job centre: counter for youngsters without diploma / job:
CWI / Jongerenloket

Benefits

- Regular secondary vocational education
€ 6.000 per student a year
- ONZ MOET!
€ 9.000 per student a year
- Social inclusion is an investment of
€ 3000 per student a year
- Social welfare
€ 17.000 per person a year